



# prenuvo

## Prepared by:

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## **Prepared For:**

Heather Marquez & the Alameda County Fire Department



## About Us



Prenuvo provides in-depth, fast and easy access to the clinically-significant insights needed to make more informed health decisions through the use of advanced whole body MRI screening. Preventative Medicine is the key to a better outcome, greater quality of life, and a pathway to overall peace of mind. The more information we provide, the more you are empowered to change and advocate for your own health. This matters because we believe that it can help people live longer, better, and healthier lives.

We are continuing to expand all over North America, currently with 8 clinics open and anticipating another 5 new clinics by the end of 2023 to early 2024. We have 32 magnets spread throughout these locations and moving an additional 10 into our existing locations.

## Why Prenuvo?

1 in 20 scans reveals a potential life saving finding

14% of cancer is caught by standard screening tests

- Due to age, < 45 are rarely eligible for screening
- There are too few screening options available
- We're simply not taught to be preventative, even when we seek for help, an MRI scan is the last thing you'll ever be recommended

## Making a difference in your organization

- Early Detection and Prevention of Health Issues
- It's personal... the ability to save someone's life.
- Serving those who put their life on the line

## **Cancer statistics in the fire service**



- Firefighters' risks are significantly higher for some specific types of cancer (eg. lung/mesothelioma)
- Firefighters have a 9% higher risk of being diagnosed with cancer than the general U.S. population
- Cancer caused 66% of the career firefighter line-of-duty deaths from 2002 to 2019



#### **Increased risks from:**

- Inhalation of toxic carcinogens
- Exposure to PFAs
- Smoke-induced damage to the respiratory tracts



#### Impact of late-stage diagnosis:

- Lower quality of life
- Financial hardship
- Lower survival rates

## How do other modalities compare?

	Prenuvo MRI	ст	FDG PET	Ultrasound
Brain aneurysm	•	•	•	•
Kidney	•	•	•	•
Lung		٠	•	
Ovaries	•	•	•	
Pancreatic		٠	•	
Prostate		•	•	•
Stomach	•		•	•
Uterus	•	•	•	
Best test	Good test	Average test	🔴 Not effective test	

# Pricing



Scan Type	List Price	Preferred Rate
Whole Body Scan	\$2499	\$1899
Head and Torso Scan	\$1799	\$1549
Torso Scan	\$999	\$849

## **Agreement Outline**

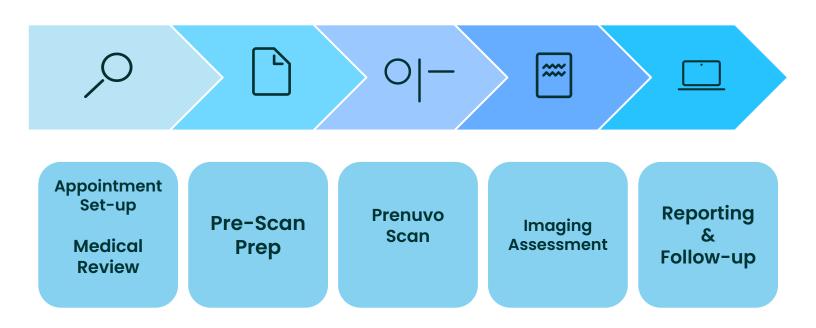
• The agreement is applicable for our Prenuvo Comprehensive MRI Scan, which includes for each person to be scanned: a whole body health screening, a detailed radiology report, copies of radiology images as requested by the individual at no additional cost; a consultation with a health practitioner to go over the results of the scan and easy access to health information via the Prenuvo mobile app or web platform.

• To ensure this is used for AC Fire Dept employees we may ask for badge verification.

This pricing is valid for the Alameda County fire department, spouses and retirees. This price is valid until July 2024. (HSA/FSA can be used for these purposes FYI).

# **Patient Journey**





**Medical Review** - Complete a secure, online questionnaire of your medical history

Pre-scan Prep - Fasting 4 hours before (no food). Water, tea and black coffee is fine

**Prenuvo Scan** - You will be shown to your private changing room and provided scrubs to change into. Belongings are stored/secured in your locker and the MRI technologist will greet you and get you set up in the scanner (you have access to Netflix or Spotify in the machine!)

**Imaging Assessment** - Up to 2000 images are taken during the scan and sent to our in-house radiologist for a complete assessment. Results typically take 5-7 business days.

**Reporting & Follow Up** - Your detailed Prenuvo report is shared with you via our web and mobile app. We will reach out to you via phone/email when your results are available. We can share your results with your family doctor (at your choice) and offer a complimentary call with one of our nurse practitioners to do a Q&A about the output with you.



The closest location for you is our Silicon Valley location. We're located on 2727 El Camino Real in Redwood City.

# Next Steps:

- Please contact sean.jensen@prenuvo.com to book your appointment or for any questions you have.
- Torso Scan takes 30 minutes, Head & Torso scan takes 45 minutes, Whole Body scan takes 55 minutes
- Prep needed is to fast 4 hours before (no food). Water, tea and black coffee is completely fine.